



Gala Guidebook

OPERATION GROW GALA:

CELEBRATION OF SUSTAINABILITY
WEDNESDAY, MAY 31, 2023,
6PM TO 10PM

Cocktail Attire

Join Operation Grow Inc. for our Inaugural Gala and Awards event as we Celebrate our Sustainability activities in various communities and recognize various community leaders who work in the spirit of our mission to Improve Quality of Life, Build Economic Prosperity, Develop Good Citizenship, and Foster Environmental Stewardship through Human, Economic, Social, and Environmental Sustainability.

You have options! Buy a Ticket to attend, Vend at the event, Place an Ad in the event journal, and/or Become a Sponsor!

The Goal of this event is to fully fund our amazingly impactful programs and activities.

Motto: A Pipeline to Prosperity, Progress, and Productivity

EMAIL:

CONTACTUS@OPERATIONGROWINC.ORG

PHONE: 862-252-3934

VISIT OUR WEBSITE TO MAKE
YOUR PURCHASES!

CELEBRATING 50 YEARS OF

MULTIPLYINGGOOD



OPERATION: Grow, Inc.

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OUR GUIDING PRINCIPLES ARE BASED ON THE NGUZU SABA AND THE 17 UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (THE SDGs). OUR WORK IS LOOSELY CLASSIFIED IN 4 CATEGORIES OF SUSTAINABILITY: HUMAN, ECONOMIC, SOCIAL, AND ENVIRONMENTAL.



Statistics:

- Our Operation Grow Food Distribution program has fed 1,000s of families throughout Essex County and other parts of New Jersey. (Human Sustainability) SDG 2, 3, 10, 12, 16, 17
- 100% of the participants who completed the College and Career Prep Program attend college from the class of 2022. The program guides the students with Career explorations, college choice, applications, college tours, FAFSA navigation, Scholarship searches, dorm supply distribution, college campus move-in, etc. (Economic Sustainability) SDG 1, 4, 5, 8, 9, 10, 12, 16, 17
- The Operation Grow Youth Advisory Council and Youth Sustainability Program performs Service Learning Projects utilizing our guiding Principles of the UN SDGs, partnered with Students in Action (SIA), ICivics, and Youth Service America, to facilitate Youth Voice to positively impact their communities. (Social Sustainability) SDG 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17
- Many of the Flags and Banners for Extinction Rebellion NYC Climate Action have been created in partnership with Operation Grow Inc. (Environmental Sustainability) SDG 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17

Our impact on Human Sustainability:

- Food Sovereignty
- Food Distribution
- Parenting and Adulting Education
- Literacy and Social/Emotional Learning
- Health, Nutrition, and Wellness
- Housing Advocacy

Our Impact on Economic Sustainability:

- College and Career Prep Program
- Financial Literacy
- Workforce Development and Readiness
- Green/Clean Jobs
- Financial Juneteenth Initiative

Our Impact on Social Sustainability:

- Civics
- Social Justice
- Youth Sustainability
- Service Learning
- Historical/Cultural Awareness and Competency
- EdCamp Operation Grow Education Workshops

Our Impact on Environmental Sustainability:

- Urban Farming and Agriculture
- Climate Justice, Action, and Advocacy
- City Clean Ups
- STEAM
- Green Initiatives
- Environmental Justice





Top 4 Reasons to Attend the Operation Grow Gala: Celebration of Sustainability

1. Celebrate with us and Give Back!
2. Connect with others who care, while being Entertained!
3. Expand and Enrich your Network!
4. Support and Participate in a Good Cause!

EVENT FEATURES:

- A LIVE BAND
- LIVE VOCALISTS
- COMEDIAN
- INDOOR AND OUTDOOR EVENT SPACE
- YOUTH PRESENTATIONS
- AWARDS PRESENTATIONS
- CASH BAR
- VALET PARKING
- DELICIOUS FOOD!



HOW TO PARTICIPATE:

Purchase a ticket- Included with this \$150.00 purchase:

- Admits one person
- One Meal

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Be a Gala Vendor- Included with this \$180.00 Vendor purchase:

- Admits one person
- One meal
- A space to vend
- a Full page ad to be included in the Gala Event Journal

Purchase an Ad in our Gala Journal- Included with this \$100.00 Ad page purchase:

- a Full page Ad to be included in the Gala Event Journal (no admission included for this package)
- Please send ready-to print, portrait-oriented Ad to: operationgrowinc@yahoo.com as a .JPEG file or mail to: Operation Grow Inc., P.O. Box 248, Bloomfield, NJ 07003
- This package does not include admission to the event

BE A SPONSOR:

Be a Sponsor

Operation Grow Inc. Gala: Celebration of Sustainability Sponsorship Packages

Included with the \$100K Diamond Sponsorship are the following:

- Your company's logo on the Gala Swag Bag
- Your company featured on our website and social media
- Your company featured on a large banner at the event
- Full back page ad in the event journal
- Logo as the Diamond sponsor on the Intended EV Van
- 10 Gala tickets
- Commemorative plaque as a Diamond Sponsor
- Multiplying Good Award as a Diamond Sponsor
- Dedicated press release as Operation Grow Diamond Sponsor
- Named as Operation Grow Green Jobs Workforce Development and Readiness Program Sponsor
- Co-Branded Swag Bag item
- 6 Youth Sponsorship Gala tickets
- Four College scholarships in your company's name to Youth Advisory Council Members
(Economic Sustainability)

BE A SPONSOR CONTINUED:

Included with this \$75K Platinum Sponsorship are the following:

- Your company featured on our website and social media
- Your company featured on a medium banner at the event
- Your company's Logo on the Gala Swag Bag
- Full page ad in the event journal
- Your company as the Operation Grow Youth Sustainability Program Platinum Sponsor
- 10 Gala tickets
- Multiplying Good Award as the Operation Grow Youth Program Hero
- Dedicated press release as the Operation Grow Youth Program Hero
- Co-Branded Swag Bag item
- 5 Youth Sponsorship Gala tickets
- Three College scholarships in your company's name to Youth Advisory Council Members
(Social Sustainability)

Included with this \$50K Gold Sponsorship are the following:

- Your company featured on our website and social media
- Your company featured on a medium banner at the event
- Your company's Logo on the Gala Swag Bag
- Full page ad in the event journal
- Your company as the Operation Grow Food Distribution Program Gold Sponsor
- 7 Gala tickets
- Multiplying Good Award as the Operation Grow Food Distribution Program Hero
- Dedicated press release as the Operation Grow Food Distribution Program Hero
- Co-Branded Swag Bag item
- 4 Youth Sponsorship Gala tickets
- Two College scholarships in your company's name to Operation Grow Youth Advisory Council Members
(Human Sustainability)

BE A SPONSOR CONTINUED:

Included with this \$40K Silver Sponsorship are the following:

- Your company featured on our website and social media
- Your company featured on a medium banner at the event
- Your company's Logo on the Gala Swag Bag
- Full page ad in the event journal
- Your company as the Operation Grow College and Career Prep Program Silver Sponsor
- 5 Gala tickets
- Multiplying Good Award as the Operation Grow College and Career Prep Program Hero
- Dedicated press release as the Operation Grow College and Career Prep Program Hero
- Co-Branded Swag Bag item
- 3 Youth Sponsorship Gala tickets
- Two College scholarships in your company's name to Operation Grow Youth Advisory Council Members
(Economic and Social Sustainability)

Included with this \$30K Bronze Sponsorship are the following:

- Your company featured on our website and social media
- Your company featured on a medium banner at the event
- Dedicated Press Release as the Operation Grow Farms Bronze Sponsor
- Full page ad in the event journal
- Your company as the Operation Grow Farms Bronze Sponsor
- 5 Gala tickets
- Co-Branded Swag Bag item
- 2 Youth Sponsorship Gala tickets
(Environmental Sustainability)

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BE A SPONSOR CONTINUED:

Included with this \$20K Media Sponsorship are the following:

- Your company featured on our website and social media
- Your company featured on a medium banner at the event
- Full page ad in the event journal
- Your company as the Operation Grow Gala Photography, Ad Journal, and Entertainment Sponsor
- 4 Gala tickets
- Co-Branded Swag Bag item
(Social Sustainability)

Included with this \$10k Hero Sponsorship are the following:

- Your company featured on our website and social media
- Full page ad in the event journal
- 4 Gala tickets
- 2 Youth Sponsorship Gala tickets
- Two College Scholarships in your company's name
(Economic Sustainability)

Included with this \$5K Supporting Sponsorship are the following:

- Your company featured on our website and social media
- Full page ad in the event journal
- 2 Gala tickets
- 1 Youth Sponsorship Gala tickets
- One College Scholarships in your company's name
(Economic Sustainability)

Included with this \$1K Patron Sponsorship are the following:

- Your company featured on our website and social media
- Full page ad in the event journal
- 2 Gala tickets
- 1 Youth Sponsorship Gala ticket
(Economic Sustainability)